PEDRO VILLAR

industrial &
experience designer
la\rio

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EXPERIENCE

Tesla Inc.
Industrial Designer II, September 2023 - Present

Generated product concepts for over 32 vehicle accessories and energy products using Solidworks, Rhino, Keyshot and Unreal Engine.
Provided cross-functional teams with functional and stylistic direction for 14 merchandise products.

Industrial Design Intern, January - September 2023

Generated product concepts for over 12 vehicle accessories and energy products using Solidworks, Rhino, Keyshot and Unreal Engine.
Provided cross-functional teams with functional and stylistic direction for 10 merchandise products.

Rivian Automotive
Industrial Design Intern, May - August 2022

Envisioned, presented, and developed human-centered vehicle charging and energy solutions from digital sketches, to Solidworks and Rhino CAD data, Keyshot renders and assisted engineering and design validation tests.

Dell Technologies
Design Intern, January - May 2019

Designed future computing experiences for XPS and Alienware. Developed charging accessories through sketches, CAD, and prototypes.

Fossil Group
Diesel Watch Design Intern, May - August 2018

Created new watch collections for the Diesel brand in flat Illustrator drawings and 3D models. Maintained close communication with overseas manufacturers and released 5 new SKUs of Mega Chief, Rasp and Armbar.

EDUCATION

ArtCenter College of Design, CA
M.S in Industrial Design, August 2022
B.S with Distinction in Product Design, August 2020

Drucker School of Management, CA
Master in Business Administration with Innovative Systems Design, with a Certificate in Analysis and Decision-Making and a Certificate in People and Strategy, May 2022

SKILLS & SOFTWARE

Design
Storytelling, experience design, spatial thinking, prototyping, basic electronics, Arduino, sketching.

Digital
Solidworks, Rhinoceros, Cinema 4D, Redshift, Fusion 360, Keyshot, Photoshop, Illustrator, InDesign, Premiere, After Effects, MS Office.

LANGUAGES
English (fluent), Portuguese (native), Spanish (conversational)

INTERESTS
Furniture making, ceramics, multiplayer gaming, sketching, prototyping, fantasy books and stories, video editing, motion graphics, 3D printing.

RECOGNITION

Exhibitor at Neocon 2023
Janeiro Chair with Bernhardt Design

Exhibitor at ICFF 2023
Janeiro Chair with Bernhardt Design

SIT Furniture Design Award 2023
Cachoeira in Chair and Bookshelf Categories

IDSA Gianninoto Graduate Scholarship
2021 Recipient

Brand New Publication - Honda Re-branding
“Honda Concept”, 2020

Designboom Publication - Honda Re branding
“Pedro Villar proposes a new Honda logo and brand narrative based on the power of dreams”, 2020

Spark Design Awards - “Amper”project
2018 Gold Winner

Yanko Design Publication - “Amper”project
“A virtual music studio in your ear”, 2018

ACCD Departmental & Entry Scholarship
Spring 2017 - present