



**PEDRO  
VILLAR**

**industrial &  
experience designer**  
la\rio

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## RECOGNITION

IDSA Gianninoto Graduate Scholarship  
2021 Recipient

Brand New Publication - Honda Rebranding  
"Honda Concept", 2020

Designboom Publication - Honda Rebranding  
"Pedro Villar proposes a new Honda logo and brand  
narrative based on the power of dreams", 2020

Spark Design Awards - "Amper" project  
2018 Gold Winner

Yanko Design Publication - "Amper" project  
"A virtual music studio in your ear", 2018

ACCD Departmental & Entry Scholarship  
Spring 2017 - present

**ArtCenter Gallery**  
"Amper", "Nota" & "Cosmos" projects  
Fall 2017, Spring 2018 & Summer 2019

## EDUCATION

**ArtCenter College of Design, CA**  
M.S in Industrial Design, August 2022  
B.S with Distinction in Product Design, August 2020

**Drucker School of Management, CA**  
Master in Business Administration with Innovative Systems Design,  
with a Certificate in Analysis and Decision-Making and a Certificate  
in People and Strategy, May 2022

## EXPERIENCE

**Tesla Inc.**  
**Industrial Design Intern, Spring 2023**

Imagined, sketched, rendered, and presented ideas and concept for vehicle accessories and energy solutions. Communicated closely with PMs, digital modelers, and engineers to detail and push development of future products.

**Rivian Automotive**  
**Industrial Design Intern, Summer 2022**

Envisioned, presented, and developed human-centered projects alongside the Charging and Energy team. Executed the expansion of concepts from initial sketches, CAD, ideation renders, and surface releases, into EVT.

**Dell Technologies**  
**Design Intern, Spring 2019**

Collaborated with Dell's Experience Design team to design and develop future computing experiences such as an immersive interface that naturalizes the process of music production.

**Fossil Group**  
**Diesel Watch Design Intern, Summer 2018**

3D modeled and developed ongoing and new watch collections for the Diesel brand. Maintained close communication with overseas manufacturers to ensure the appropriate production of our designs.

**ArtCenter College of Design**  
**Peer Coach & T.A., Summer 2017 - Fall 2022**

Co-created and launched a coaching program that helps students complete design, drawing and 3D modeling assignments while guiding them towards a discovery of their unique styles as designers.

## SKILLS

**Design**  
Storytelling, experience design, spatial thinking,  
prototyping, basic electronics, Arduino, sketching.

**Digital**  
Solidworks, Rhinoceros, Cinema 4D, Redshift, Fusion 360, Keyshot,  
Photoshop, Illustrator, InDesign, Premiere, After Effects, MS Office.

## LANGUAGES

English (fluent), Portuguese (native), Spanish (intermediate)

## INTERESTS

Furniture making, ceramics, multiplayer gaming, sketching, prototyping,  
fantasy books and stories, video editing, motion graphics, 3D printing.